

December 15th, 2011
Tokyo Big Sight Inc.

Thank you for visiting the 2nd ASET
AEROSPACE INDUSTRY EXHIBITION TOKYO 2011

The AEROSPACE INDUSTRY EXHIBITION TOKYO 2011 (ASET 2011) was held for a three-day period from October 26th (Wed) to the 28th (Fri). The purpose of ASET was the promotion and development of the aerospace industry by presenting advanced processing technologies and creative development capabilities that Japanese small to medium-sized enterprises possess from Tokyo, Japan's largest industrial cluster.

Following the success of the 1st ASET held in 2009, the 2nd ASET attracted 260 well-established companies and research institutes as exhibitors with 251 booths and a total of 23,373 visitors*, a 10% increase over the 1st ASET, during the three-day period.

Introducing an overview of the asteroid probe "Hayabusa" which fascinated and impressed the entire nation in 2010, the Hayabusa zone, a special exhibition area attracted a great deal of attention from visitors. In the Aircraft Parts Market, which was introduced to the exhibition area for the first time, aircraft parts including the YS-11 and Boeing jets were exhibited and sold, enjoying great popularity among visitors.

As well as the exhibition, a seminar series was introduced and held with presentations given by a panel of experts under the direction of the ASET Lecture Program Planning Committee, headed by Professor Shinji Suzuki of the University of Tokyo, President of the Japan Society for Aeronautical and Space Sciences.

Nearly all the seminars including one titled "Overseas Market Strategies for Small to Medium-sized Enterprises," which introduced the business strategies of PMA (Parts Manufacturer Approval)-holding manufacturers were full to capacity.

The next ASET is scheduled to be held in the autumn of 2013.

* The number of visitors means the total number of visitors including repeat visitors.



ASET 2011 official site : <http://www.tokyoaerospace.com/en/>