



BIG SIGHT NEWS

April 8, 2011
Tokyo Big Sight Inc.

Operation of Tokyo Big Sight (International Exhibition Center) Facility - Efforts to restart exhibitions and energy-saving measures -
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Our thoughts and prayers are for those who died in the Tohoku Region Pacific Coast Earthquake on March 11th (Fri.) and we would like to express our heartfelt sympathy to all the victims.

We will make every effort to assist in the reconstruction through charitable activities with the hope of an early recovery for those who have been affected by the earthquake and tsunami.

As for the condition of the facility caused by the earthquake, the Tokyo Big Sight (Tokyo International Exhibition Center) was not severely damaged.

As the first exhibition since the disaster, from April 6th, 2011, "The 43rd International Premium Incentive Show Spring 2011" is being held as the initial step in the recovery of the exhibition industry. We sincerely look forward to your attendance.

To comply with measures in relation to the power shortage as well as operation of this facility, during the event, energy-saving measures are being implemented in cooperation with related parties including the organizer.

Thank you for your understanding.

1. Holding of exhibitions, etc.

For details, please refer to our website. (URL: <http://www.bigsight.jp>)

2. Energy-saving measures (example)

- Partial turning off of lights, reduction in lighting hours, complete stop of air conditioners
- Partial turning off of lights in the exhibition hall
- Partial stop of transportation facilities

3. Other

- Installation of donation boxes at the Information Counter, etc.
- Installation of disaster area support fund-raising booth by organizer

(Reference) Status of efforts for energy-savings and charitable activities for reconstruction assistance

※Photos of exhibition, etc., show the state of "The 43rd International Premium Incentive Show Spring 2011" held from April 6 (Wed.) to April 8 (Fri.) by the Business Guide-Sha, Inc.

1. Efforts at energy-savings

Example) In the exhibition hall

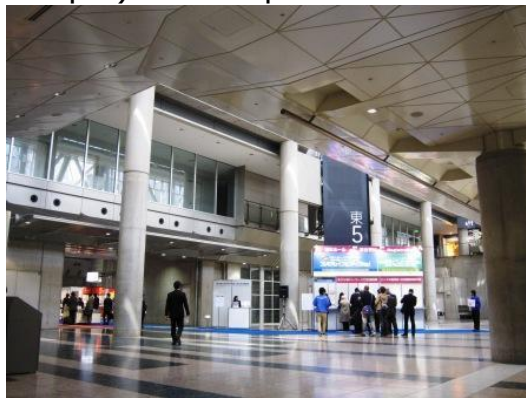


Lights on



Lights turned off

Example) Public space



Partial lighting



Partial stop of the escalator

2. Efforts for energy-savings and charitable activities for reconstruction assistance



Installation of donation boxes at the Information Counter, etc.



Installation of disaster area support fund-raising booth by organizer