

**Fiscal Year 2009**

**Tokyo Big Sight Utilization Performance**

The world financial crisis triggered by last year's "Lehman Shock" has had a profound impact on the exhibition industry. Tokyo Big Sight was no exception, as the economic tumult affected both the number of exhibitions. However, thanks in great part to the efforts of industry members, Tokyo Big Sight was able to play host to 319 trade shows/exhibitions, 1,094 conferences, and over 11.92 million guests.

Although the future of the social economy remains unclear, we are committed to aggressively attracting new exhibitions and contributing to economic recovery and industry growth through exhibitions and events that create exciting business opportunities.

