



Thank you for joining

The tour of 『EuroShop 2008』

Tokyo Big Sight travel (BST) section had planned to the tour of 『EuroShop 2008』 in Germany from February 18 to 26 this year. Euro Shop is the world biggest retail trade fair that is held once in every 3 years in Dusseldorf.

From Japan, 59 people participated in this tour. Most of them work at design companies related to decoration and construction of many exhibitions. We mainly inspected EURO EXPO exhibited such as latest materials, systems and designs for decoration of exhibition.

We got some opinions from the participant, for example “ I am glad to having the chance to meet people who work at similar company with me. ” , “ I studied for the latest display . That is good experience for me. ”

We hope to plan such a global tour in the future continuously and contribute to development of the exhibition business.



Sign of the Dusseldorf center station.



Main Gate of 『EuroShop 2008』  
(The global retail trade fair)